

## brazino777 logo

After two years on the shoulder of the jersey, Pixbet continues with the Rubro-Negro and increases its presence in the club. Until December 2025, the online gaming site will be on the main space of the jerseys of the men's and women's professional football teams, as well as the basketball team.

Pixbet has been a great partner since 2024 and now brings an even greater investment to Flamengo. This is a very important contract. It makes our kit even more valuable and gives immense visibility to the partner, not only with brand exposure on the uniforms but also on our digital channels. We are confident that the Nation, when thinking about placing sports bets, will give even greater preference to Pixbet," said Gustavo Oliveira, vice-president of Communication and Marketing for the Rubro-Negro.

Among other contractual counterparts are spots on FlaTV, publications on the club's social media, which total more than 57 million followers, according to the latest Digital Ranking of Brazilian Clubs by IBOPE Repucom, as well as brand exposure on the football travel uniform and LED boards.

According to Tadeu Dantas, co-founder of Pixbet, "the partnership with Flamengo is strategic because we are talking about the largest fan base in the world." Tadeu emphasizes that "this is an important asset both for visibility and for the engagement that a sponsorship of this magnitude ensures for Pixbet."

Ernildo Junior, also co-founder of Pixbet, expresses great enthusiasm for the expansion of the relationship with Flamengo. According to Junior, "Pixbet was already an official partner of Flamengo, but the master quota ensures an even greater presence in sports media and, furthermore, in the heart of the Rubro-Negra Nation."

The new contract guarantees US\$ 17 million annually to Meng