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<p>Brazilian programming block broadcast on TNT and SpaceTelevision channe

l</p>

<p>TNT Sports is a subsidiary of Warner Bros.</p>

<p>Discovery in Brazil responsible for 💻 sports broadcasts on TNT

and Space channels in the country.</p>

<p>Esporte Interativo started as a television channel, inaugurated on Janu

ary 20, 💻 2007, with the live broadcast of a Premier League match betwe

en Chelsea and Liverpool.</p>

<p>From 2015, it became part of Turner 💻 Broadcasting System Lati

n America.</p>

<p>Turner announced in 2018 the discontinuation of all EI channels in Braz

il.</p>

<p>Part of the programming, such as 💻 the exhibition of national

and international football championships, started to be shown on the Brazilian v

ersions of TNT and Space 💻 channels.</p>

<p>With the standardization of Turner's sports channels in Latin Ameri

ca, it started to use the TNT Sports brand as of 💻 2021.</p>

<p>History [edit]</p>

<p>Partnership with RedeTV! and Rede Bandeirantes [edit]</p>

<p>The plan of the Esporte Interativo channel started in 💻 2004,

when the marketing agency TopSports launch the brand Esporte Interativo and esta

blished a partnership with the TV network RedeTV! 💻 to broadcast sports

events like English Premier League, UEFA Champions League and NBA.</p>

<p>In September 2004, after fights between TopSports and 💻 RedeTV

!, the partnership was broken.</p>

<p>Esporte Interativo took their events to Rede Bandeirantes, in three yea

rs of partnership it broadcast events 💻 like UEFA Champions League, La

Liga, English Premier League and Lega Calcio.[1]</p>

<p>Own channel and growth [edit]</p>

<p>On January 20, 💻 2007, the Esporte Interativo channel started

to broadcast free-to-air on satellite Star One C2, on the frequency 980 MHz vert

ical, 💻 replacing Amazon Sat.</p>

<p>On June 10, 2010, the Esporte Interativo channel started to broadcast i

n São Paulo, channel 36 UHF, and 💻 was created the Rede Esporte In

terativo, to debut the network an interview with Brazilian president, Luiz In

25;cio Lula da Silva, 💻 was aired.</p>

<p>[2] In 2011 the network renewed the broadcast rights for the UEFA Champ

ions League,[3] and gained the broadcast rights 💻 for UEFA Super Cup an

d UEFA Europa League.</p>

<p>[4] To celebrate the 5th birthday of the channel, was opened a new 

8187; studio in São Paulo.[5]</p>

<p>In July 2012, Esporte Interativo launched their new SVOD multiplatform

product EI Plus in partnership with Log 💻 On, and in October, closed a